EDUCATION & INFORMATION
INFOR INC.

A Forestry Resource Centre
Un centre de ressources forestières

Interactive web based map initiative for NB Christmas Tree Growers

Background

Infor is exploring the idea of adding an interactive, web based map feature to the Christmas tree section of our website and we would like your input. The purpose of the initiative is to provide a user friendly resource to promote the operations of local growers. The maps will provide the name of the business, contact information, location and services offered. The goal is to increase exposure for NB growers and traffic for those who host the public at their operations.

General Information

Business name:

Primary contact person:

Business address **AND** Physical address of the operation (please include PID(s) if available, they are extremely useful for mapping purposes):

Email address: Website:

Phone: Fax:

Type of operation (check all that apply)

☐ Choose & Cut ☐ Wholesale ☐ Wreaths / Greenery ☐ Other

Short description of additional products / services offered, specifically on-site services offered to the public:

☐ I consent to my business information being included on an interactive map delivered through the Infor website.

1350 rue Regent St., Fredericton, NB E3C 2G6
Tél./Phone: (506) 450-8787 Téléc./Fax: (506) 454-0652 infor@infor.ca www.infor.ca

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Pest Incidence Monitoring Program

Background

In addition to the interactive map initiative, INFOR Inc. is looking to gauge the interest of the growers in starting a pest incidence monitoring program. The program would consist of growers contacting INFOR when pests have been noted in their operations, giving details on the infestation (such as a description of the pest and/or damage) or requesting a field visit from INFOR staff. In turn, INFOR will manage and disseminate the information collected to the Christmas tree community upon request via phone, email, and possibly the INFOR website. The data collected over the course of the field season will be compiled and may be used to produce an annual report outlining the distribution of major pests across the province's Christmas tree farms. The information will then be stored digitally at the INFOR office and will be used to track the presence of different pests across the province's Christmas tree operations.

Please rate your interest in the Pest Incidence Monitoring Program:

☐ Very Interested ☐ Somewhat Interested ☐ Indifferent ☐ Not Interested

Comments:

Please rate your interest in receiving an annual report outlining pest activity in NB Christmas tree farms:

☐ Very Interested ☐ Somewhat Interested ☐ Indifferent ☐ Not Interested

Comments:

Please return completed forms to INFOR Inc. via fax: ***506.454.0652*** *or email:* ***cbowie@infor.ca***
INFOR has sticky traps for sale. To order call Jennifer at 506.450.8787

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